

## **Jason H. Michaels**

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### **Endorsements**

“It was a great pleasure to work with Jason. I learned a lot from him especially when it comes to thoughtful, incise and high-impact web marketing and SEO. Besides his professional attitude (a mix of kindness, listening skills, patience, acute common sense and calm yet irresistible persuasive power) is a reference we should all try to emulate.”  
- Philippe Hanrigou, Senior Lead Consultant, ThoughtWorks

“Jason has a solid understanding of ecommerce and how to generate growth in this world. He did a great job at Lumens juggling a variety of responsibilities including web design, web affiliates, SEO and SEM. And he did so in a very professional manner.”  
- Kipp Johnson, COO, Lumens Light + Living

“Jason brought a fresh perspective to Art.com, with key insights on how to better acquire new customers and grow their loyalty to the brand. Jason has the rare leadership ability of being equally effective and comfortable at the strategic level as well as dealing with operational and tactical business matters. Jason’s positive energy and steady flow of ideas coupled with a strong sense of trust in those he works with helped create a great atmosphere in which to work; he is a very effective and diplomatic negotiator. What you probably don’t know about Jason is that he is a gifted, creative soul. On the business side, he has a natural knack for finding solutions for some of the toughest challenges. (He’s also a naturally talented and skilled artist.)”  
- Barbara Gnos, Director of Marketing, Art.com, Inc.

“I had the pleasure to work with Jason Michaels for 18 months at Future US. He was the Director of Marketing for the Games Group. Jason was a huge resource for me; he is professional, thoughtful, insightful, imaginative, and the consummate co-worker. Jason helped my group succeed on many levels. He oversaw all of our internal, external, consumer and trade marketing and PR initiatives. I oversee Sales and Revenue for a good chunk of the business and Jason made a very big contribution to the success of my group. Jason would be a great addition to any senior management group.”  
- David Cooper, SVP, Advertising and Digital Strategy at Wasserman Media Group

Director of Marketing, Games at Future US, Inc.

“Jason is a highly experienced marketer who exudes calm in even the most pressured environments. His natural poise gives him the ability to make smart decisions when others around him are being over reactive. I worked with Jason on cross-Atlantic projects, and he is very clear in all his communications at all times. Highly dependable and a really nice guy. Work with him if you can!”  
- David Maher-Roberts, CEO at TheFilter.com

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“Jason is an excellent manager with exceptional people skills. He treated his team as partners working toward a common goal and valued the contributions and opinions of everyone in the marketing department. While under his management, he entrusted me with considerable autonomy and responsibility for the day-to-day marketing operations. In addition to his strong management skills, Jason is a strategic thinker and talented negotiator. During my tenure with him, he worked closely with the site publisher and editorials staff to develop strategic business objectives for the company. Under his direction the website forged a number of high profile strategic partnerships including promotions with 20th Century Fox and Coca Cola.”

- Kelly Zavislak, Marketing Consultant - Youth and Entertainment Brands

“During our (almost) year working together, Jason was an excellent manager who taught me a great deal about online/print publishing and the computer/videogames industry. He has an extensive industry knowledge and a deep understanding of sales/promotions in both print/online mediums. We were a great team and I definitely recommend Jason as a colleague and supervisor.”

- Susan Darch Howe, Director of Communications at Newland Communities

“Jason is great at juggling an amazing number of projects at one time, always bringing an eye for detail to each one. He is also very creative and a good person to work with.”

- Colin Campbell, Head of U.S. Operations at Intent Media

“Jason is an excellent team player, motivated, creative and results-oriented. Jason would be a dedicated asset to any organization.”

- Steve Cohen, Director of Operations, Louis Capano & Associates